



IMMEDIATE RELEASE

ROANOKE, VIRGINIA — COX SALES COMPANY announces a new product called Blackjack Quickdry Padding Adhesive.

Blackjack Quickdry Padding Adhesive is a special formulation which has been developed for printers who want a short cure time and only with to apply one coat of adhesive. The solids content is almost three times the amount of most conventional padding adhesives. This enables the coater to apply just one coat of adhesive rather than two or more. The adhesive is blended to a smooth consistency. When applied it does not run, leave gaps or voids. This allows the sheets to be torn away with a nice clean cut.

Blackjack Quickdry Padding Adhesive has superior soak-in quality to most types of paper. It is excellent for tabbing, bookbinding and interleaving carbon. It is recommended for just about all types of paper from cardboard to tissue, including safeties, coverstock and parchments.

Blackjack Quickdry Padding Adhesive is packaged in plastic quart containers with 4 wide lip for easy brush access. The lid is a screw type with a liner for air tight protection. Gallon containers are also available. Our standard colors are white and red (a pleasant pink).

If you have any special problems or questions call us here at COX SALES COMPANY and ask for Bill Cox. We will be glad to help you.

You may order Blackjack Quickdry Padding Adhesive from any one of our authorized stocking distributors.

Ask for Blackjack — The Printers Choice



Yes, We are not satisfied with our current padding adhesive. Please have someone call us.

Name: _____ Title: _____

Company Name: _____

Address: _____ Telephone #: _____

City: _____ State: _____ Zip: _____

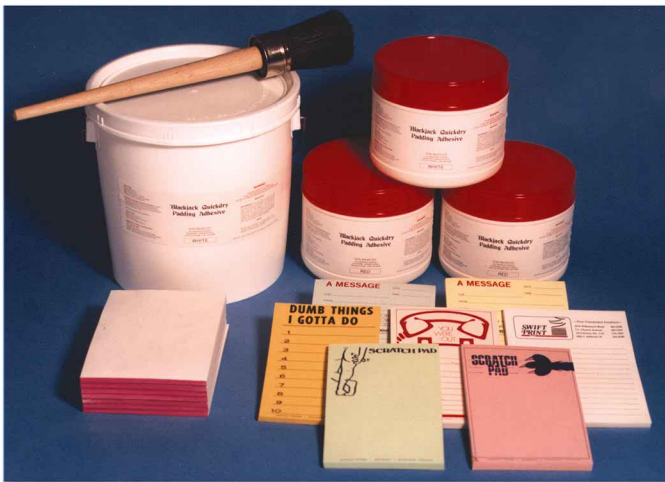
Comments: _____

Blackjack Quickdry Padding Adhesive

The Perfect Padder!

Blackjack Quickdry Padding Adhesive is a special formulation which has been developed for printers who want a short cure time. It is excellent for those printers who wish to apply just one coat of adhesive. The solids content is almost three times the amount of most conventional padding adhesives. This enables the coater to apply just one coat rather than two or more. The adhesive is blended to a smooth consistency. When applied it does not run, leave gaps or voids. This allows the sheets to be torn away with a nice clean cut.

Blackjack Quickdry Padding Adhesive has superior soak-in quality to most types of paper. It is excellent for tabbing, bookbinding and interleaving carbon. It is recommended for just about all types of paper from cardboard to tissue, including safeties, coverstock and parchments.



You can no longer afford to ignore the benefits that *Blackjack Quickdry Padding Adhesive* provides for your bindery operation.

- Dries faster
- One coat of adhesive
- Tears soft
- Frees-up padding tables quicker
- Separates forms sooner
- Expedites orders
- Increases productivity
- Improves service

Reorder#

#3001 Gallons — White
#4001 Quarts — White
Available in white only



Blackjack Quickdry Padding Adhesive is manufactured and distributed globally by Cox Sales Company of Roanoke, VA. Distributor and reseller inquiries are encouraged.

Cox Sales Company 341 Reserve Ave., S.W. Roanoke, VA 24016, (540)345-2636
E-mail : coxsalescompany@glue4you.com WWW: <http://www.glue4you.com>